



Audience-Intercept Survey

Batch Cover Sheet

Thank you for participating in the *Arts & Economic Prosperity 5* national economic impact study. Please complete and return this cover sheet with your surveys.

FACILITY (e.g., the name of the performance space or venue):

LOCATION City or town: _____

LOCATION Zipcode: _____

LOCATION County: _____

EVENT (e.g., the performance or exhibit name):

DATE(S) SURVEYED: _____

NUMBER OF SURVEYS IN BATCH: _____

Comments or Special Circumstances (e.g., inclement weather, poor cooperation):

At the conclusion of each event where surveys are collected, the interviewers should complete this Audience-Intercept Survey Batch Cover Sheet, attach it to the completed surveys and then return the surveys to the N. C. Arts Council:



North Carolina Arts Council
Mail Service Center 4632
Raleigh, NC 27699-4632
Attn: Burdette Southerland

Please visit <http://www.ncarts.org/AFTA> for detailed instructions.

NOTE:

The audience survey form will be provided by and returned directly to the local survey partner in the following 32 counties: Alamance, Alexander, Anson, Avery, Buncombe, Cabarrus, Catawba, Cleveland, Cumberland, Dare, Durham, Forsyth, Gaston, Guilford, Iredell, Lincoln, Lenoir, Mecklenburg, Mitchell, Moore, New Hanover, Orange, Pasquotank, Pitt, Robeson, Rowan, Stanly, Union, Wake, Wayne, Yadkin, Yancey