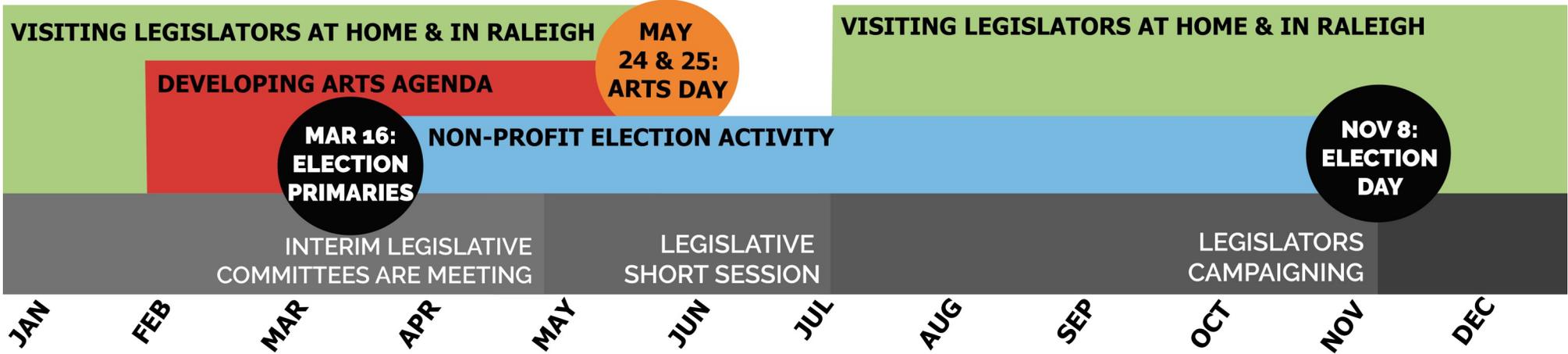




ARTS ADVOCACY TIMELINE & TO-DO LIST



JAN—APR

- Get to know incumbents' & new candidates' **business, family, community, and legislative position** (www.ncleg.net)
- Register for & promote ARTS Day
- Engage your board & community leaders

MAY—JUL

- Attend ARTS Day
- Follow Call to Action Alerts
- Promote Arts Agenda

JUL 15—NOV 8

- Write thank-you letters to legislators
- Announce grant awards
- Educate board and supporters about public funding outcomes
- Form advocacy committee

NOV 8—

- Send congrats to legislators

Campaign Activities

- Get Out the Vote
- Volunteer
- Make contributions (as an individual) (legislators will not solicit donations while in session)
- Community candidate forums (will be infrequent May—Jul when legislators are in session)

FEB—MAY

- Get familiar with programs on the agenda — know why they matter
- Develop stories & gather data from your area that support the agenda programs
- Develop advocacy strategies: **relationships, education, communication**

SEP—DEC

- Continue legislative visits
- Gather intelligence on agenda outcome