

artsNC



All the arts. For all the people.

OUR MISSION



Uniting people and communities to strengthen and celebrate a creative North Carolina

OUR VISION

A vibrant North Carolina where the arts are embraced by all as indispensable.



How Will We Reach Our Vision?

Change hearts, minds, and actions

NICE  **TO** **INDISPENSIBLE**

OVERVIEW

501(c)3, private non-profit organization

North Carolina's only statewide arts advocacy organization



Receives no state funding

Supported by license plate sales, donations, and earned revenue

ADVOCACY/LOBBYING

ADVOCACY

is active **support** for a cause,
idea or policy.

LOBBYING

is **action** to advance
money or policy requests.

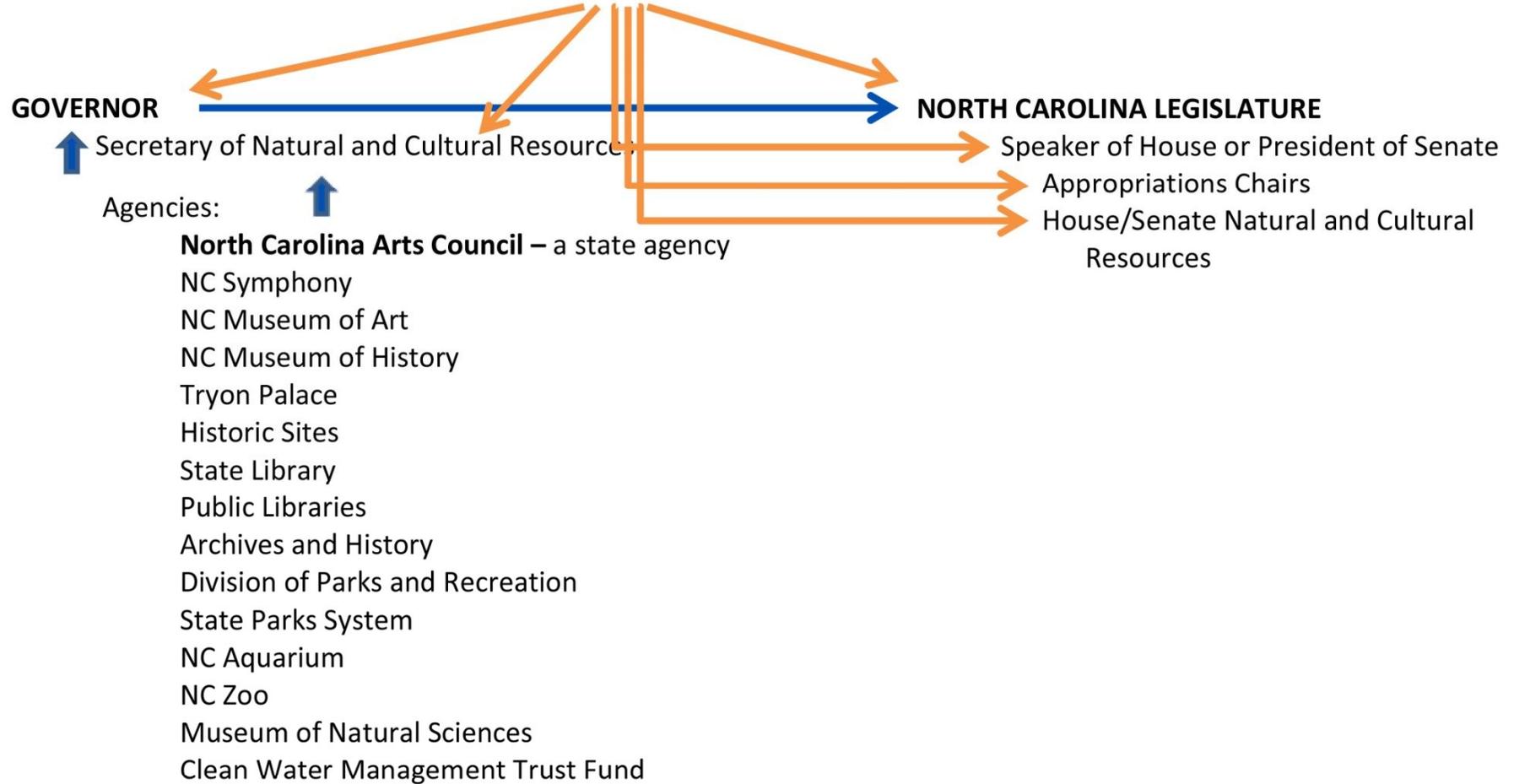
ADVOCACY/LOBBYING

You can't have lobbying without advocacy.

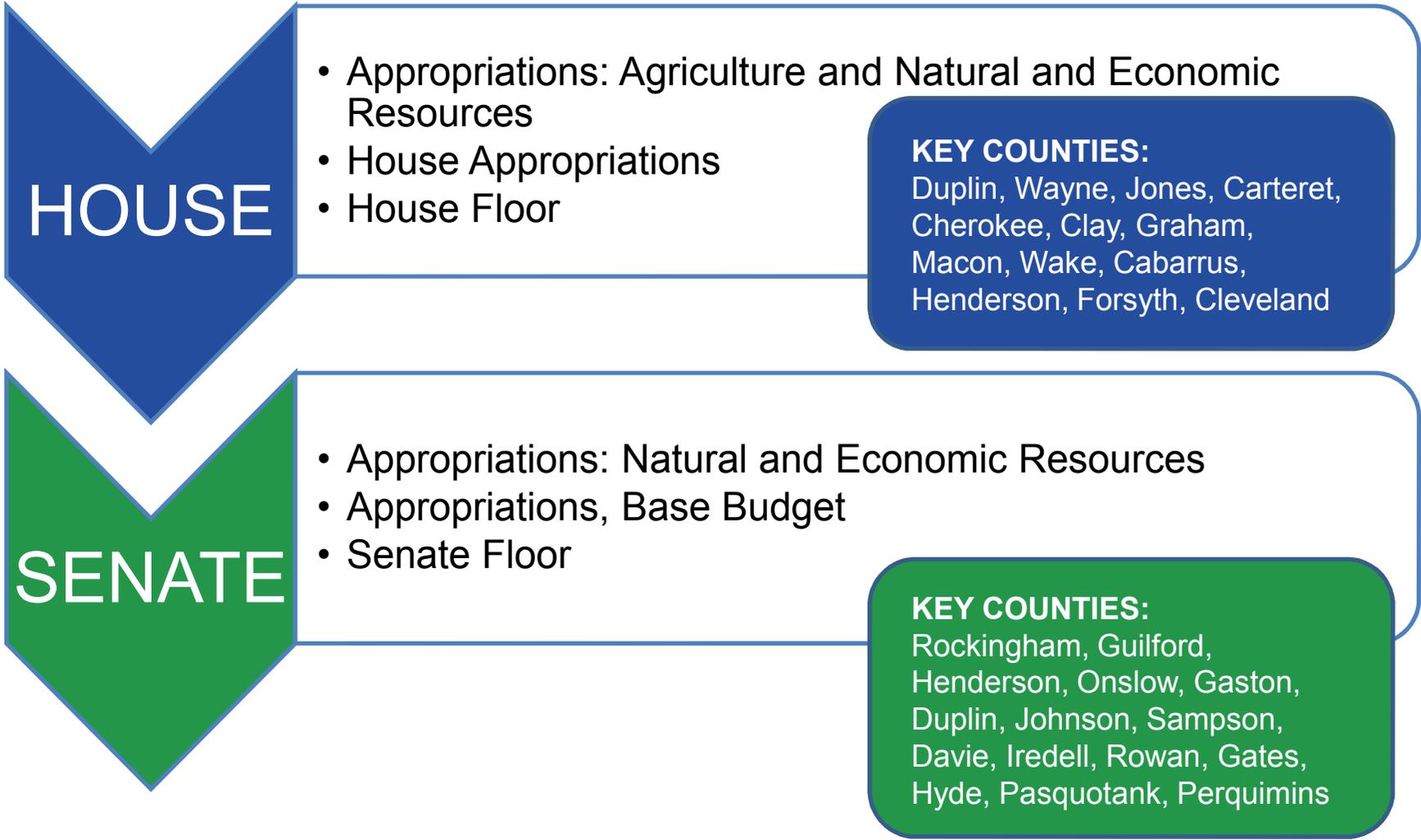
HOW?



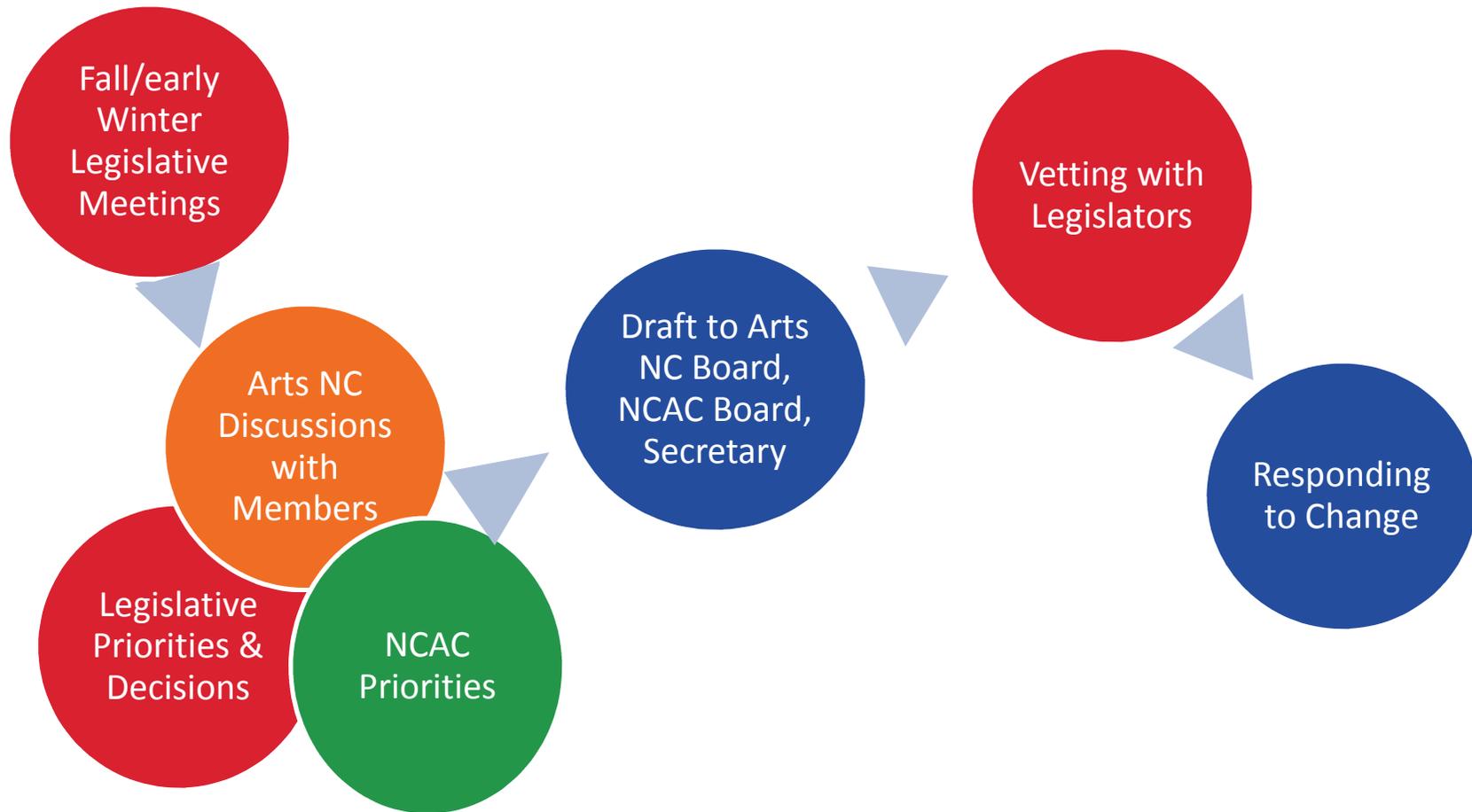
NCAC BUDGET & POLICY CITIZEN ADVOCACY



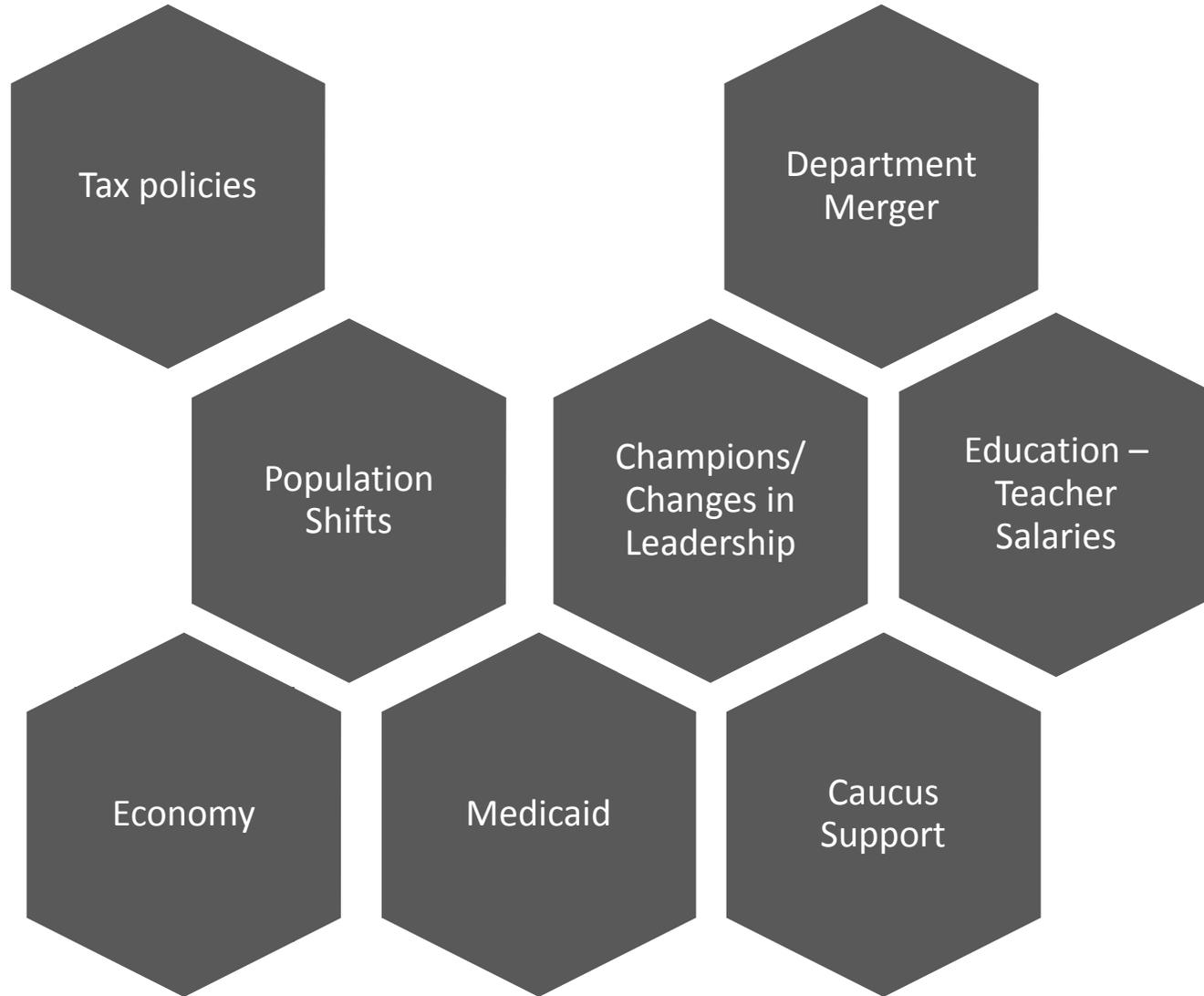
BUDGET PROCESS



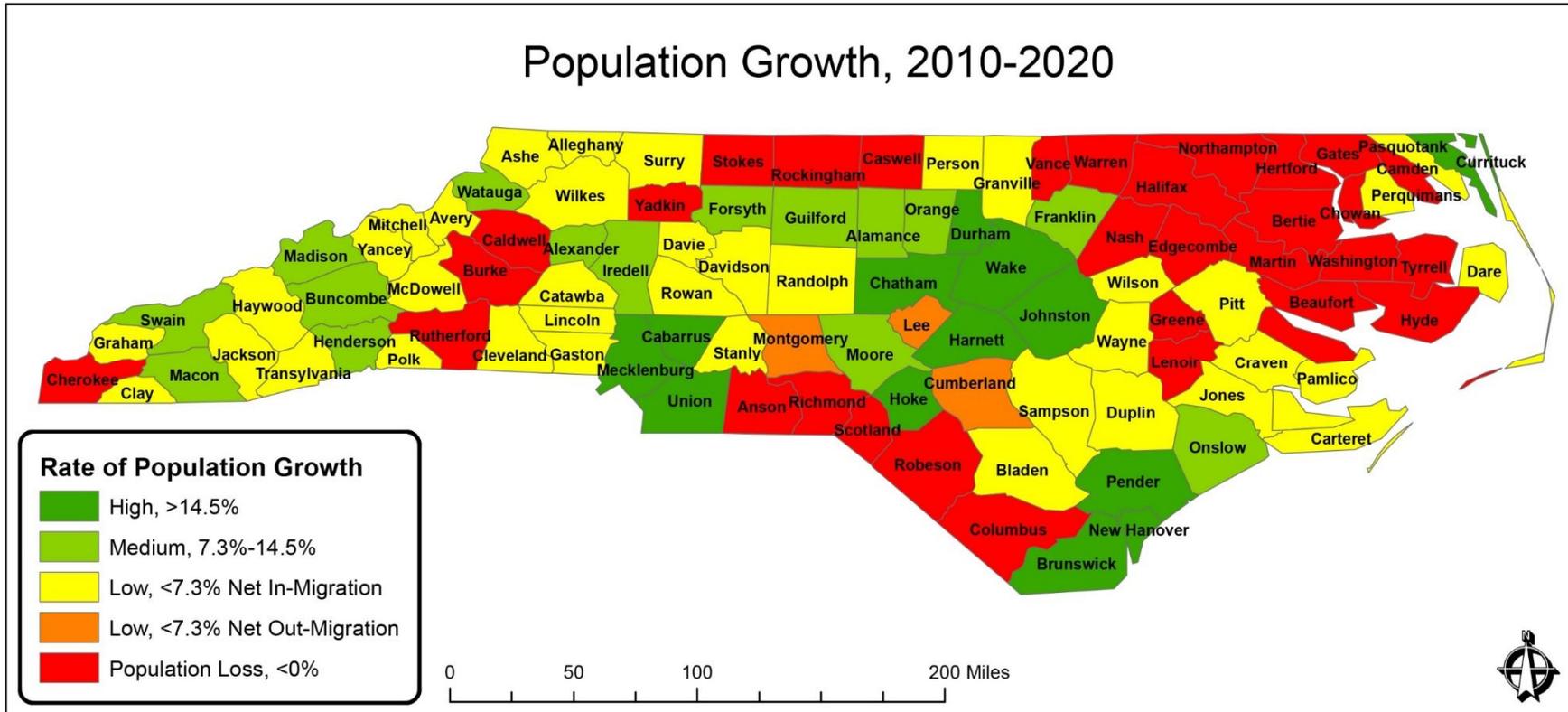
AGENDA PROCESS



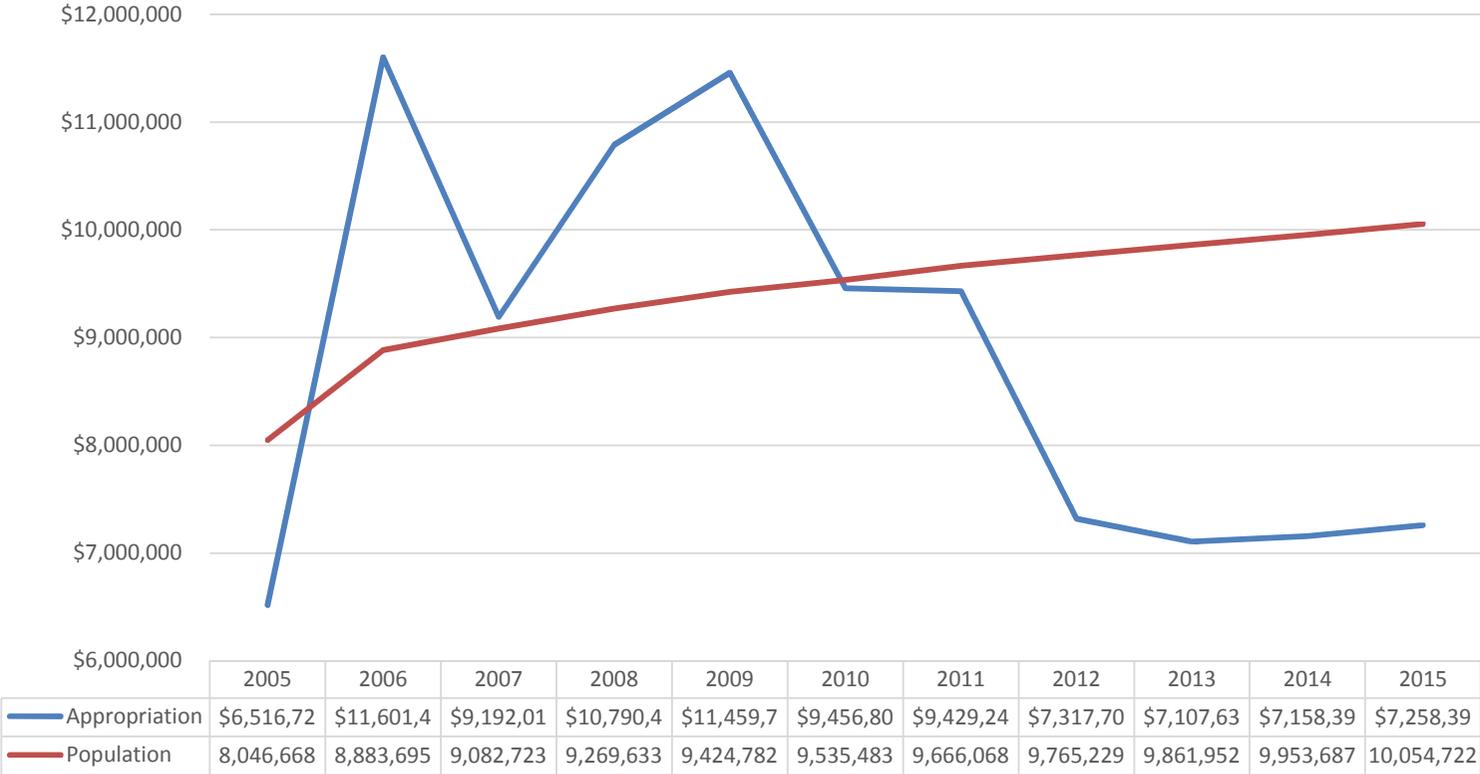
ISSUES AFFECTING AGENDA



Projected Growth

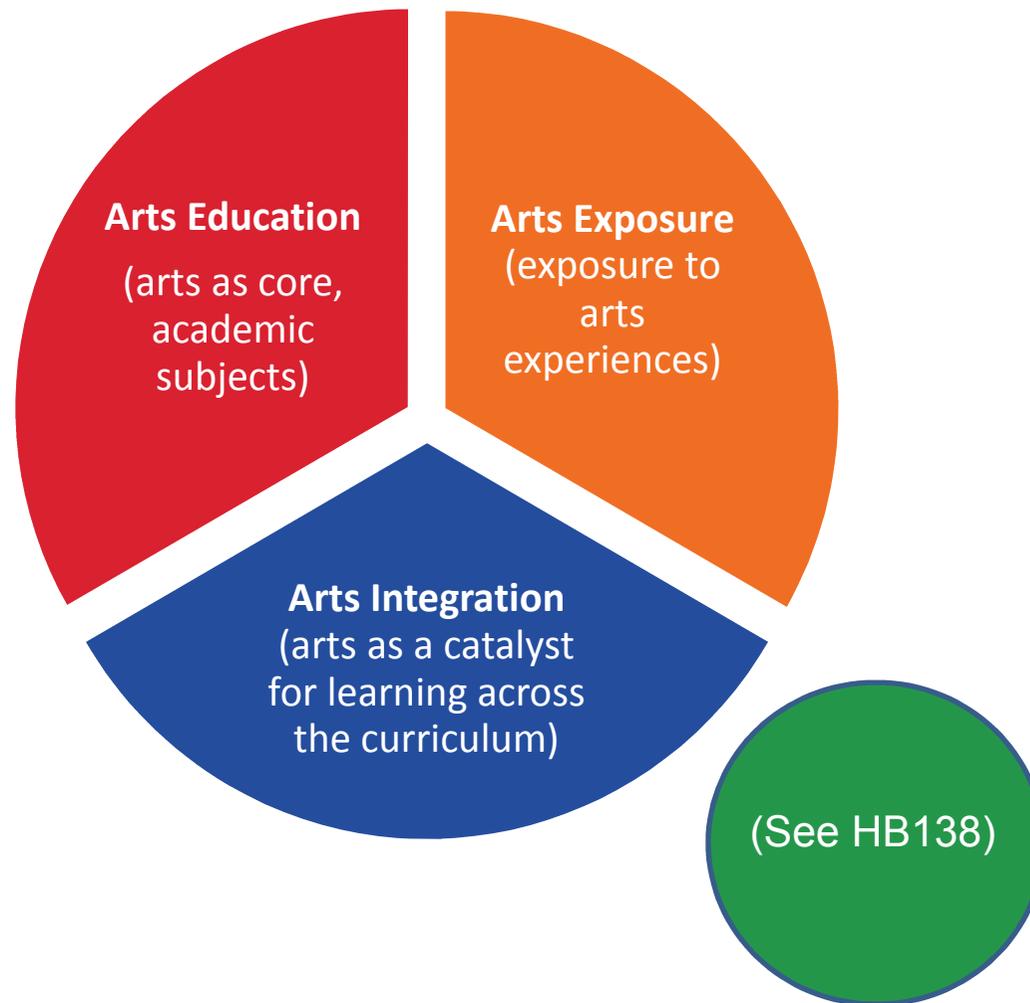


Population Growth Compared to Appropriation



— Appropriation — Population

COMPREHENSIVE ARTS EDUCATION (CAE)



ADVOCACY is basic:
what do you want
and why does it matter?

CALL TO ACTION

- Inform/Prepare your Board
 - State Funding
 - Arts Agenda
- Promote/Attend Arts Day – May 24-25
 - Sub-grantees
- Gather Community Stories for Arts Agenda
- Determine Key Messengers
- Prepare Communication Strategies